

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Bikeworks CIC	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Tower Hamlets	
Contact person: Mr Jolyon Whaymand	Position: All Ability Programme Manager
Website: http://www.bikeworks.org.uk	
Legal status of organisation: Registered community interest	Charity, Charitable Incorporated Company or company number: 6005739
When was your organisation established? 22/11/2006	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive
Which of the programme outcome(s) does your application aim to achieve? Disabled people actively taking part in the arts or sport Disabled people involved in the running and management of sport activities
Please describe the purpose of your funding request in one sentence. To expand all ability cycling across London and make cycling accessible for all disabled Londoners.
When will the funding be required? 01/05/2014
How much funding are you requesting? Year 1: £38,500 Year 2: £31,000 Year 3: £20,500 Total: £90,000

Aims of your organisation:

Bikeworks' mission is to actively change lives and offer positive experiences using the bicycle and cycling.

We have a vision that anyone should have the opportunity to take part in cycling whatever their disability. We have seen how cycling can have a profound impact on disabled people's lives.

Main activities of your organisation:

Bikeworks is a highly successful award winning social enterprise established in London in 2006. Focusing on areas of geographical deprivation Bikeworks uses cycling as a tool to tackle social, environmental and economic challenges at a community level. Bikeworks seeks to work with those who wouldn't normally have an opportunity to cycle whether due to disability, cultural, economic or other barriers.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
16	10	7	5

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	7.5 years

Summary of grant request

Bikeworks has been supporting Londoners with learning and physical disabilities to access cycling since the organisation began operating in 2007.

Our grass roots 'all ability cycling' programme has made a profound difference to the lives of hundreds of disabled adults and young people. This has all been achieved on a shoestring through strong volunteer involvement & small scale local authority support.

Bikeworks is now planning to build on this success to develop both the quality & scale of all ability cycling programmes in London so that many more disabled people will have the opportunity to benefit from cycling.

Currently there is only sporadic all ability cycling provision in London with specialist disability bikes being expensive to purchase and beyond the reach of many. Bikeworks expanded all ability programme will make cycling much more accessible to more people through greater provision across London.

Bikeworks plans to build on its two all ability cycling clubs in east and west London establishing further clubs in other London boroughs to increase reach and accessibility and expanding the capacity of existing programmes so that we will be able to support many more individuals to participate in all ability cycling.

In order to support this we plan to establish a small core team (currently we have only one part time coordinator). We are seeking support from the trust to fund a 'Head all ability trainer' who will drive the quality aspects of the work as a specialist in this field with responsibility for training more instructors and volunteers on an ongoing basis as we build a high quality instructor / volunteer pool to support our growth plans.

Our core aims are to enable more disabled Londoners to participate in cycling and that these individuals demonstrate that they benefit positively in terms of health and well-being from the programme. Furthermore we plan to establish routes for participants to move towards competitive sport by organising regular cycling competition events across London. The City Bridge Trust supported Bikeworks in our crucial start-up phase from 2007 to 2009. Since then we have achieved considerable success expanding our range of community cycling programmes across the capital and working with over 15 000 people. Our achievements have been recognised through winning a number of major awards including best social enterprise at the 2011 London Business Awards. Bikeworks track record shows that we achieve results and our plans are based on a proven existing model of work.

Bikeworks all ability cycling programme clearly meets the trust's 'making London more inclusive' through enabling more disabled people to participate in sport.

Disabled people are at the heart of all ability cycling. Our participants are all members and we work hard to ensure that they take ownership. Each of our all ability clubs operate a members users group which meet at least bi monthly and is open to any members, their parents & carers. Bikeworks staff attend these meetings to maintain communication and feedback into planning and refining activities. Each year we undertake formal feedback of all of our beneficiaries to consult on performance and future planning. Many of our members also act as volunteers supporting other disabled people to get involved. At least 50% of all ability staffing is based on volunteers many of whom have a direct link through family or friends to disability.

Our membership base shows very strong representation of minority groups. As of Autumn 2013 48% of members described themselves as BAME.

We believe that Bikeworks is a carbon positive organisation with environmentally friendly activities at the core of the business -- re-use and recycling bicycles, cycling promotion and more.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

N/A

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

- 1. Make cycling accessible to as many disabled Londoners as possible by opening up at least three new all ability cycling clubs & establishing a regular outreach service to reach wider areas and communities. We expect to increase participation to over 1000 people per annum in the next three years.**
- 2. Establish a centre of excellence in all ability cycling to operate from the Queen Elizabeth Olympic Park. This will provide an inspirational setting for all ability cycling competition, training for future all ability staff and volunteers and to promote all ability cycling nationally.**
- 3. Develop & deliver specialist all ability Instructor / Volunteer Training programme to support growth through greater capacity and build a network of skilled specialists who can drive the future development of all ability cycling**
- 4. Create pathways from cycling participation to competitive sport by organising regular local and inter London all ability cycling competition (min 2 -- 3 major events per annum) centred around the Olympic Park.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

- 1. Achieve a demonstrable positive improvement in the physical health and well-being of at least 80% of participants = approximately 800 disabled people per annum**
- 2. Establish quality benchmarks in all ability cycling provision & professionalism (which will also inform other fledgling all ability cycling programmes)**
- 3. Establish pathways to competitive cycling for disabled people (especially learning disabilities) which will continue to enable more disabled cyclists to engage in and benefit from competitive cycling.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

By year three aspects of the training programme (i.e. commercial courses teaching best practice working in inclusive cycling) should generate income in order to fund the post.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

1,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

Several NE London (35%)

Several NW London (35%)

London-wide (30%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries for two posts inc NI, oncosts and pension and marketing and IT costs	52,584	52,605	53,647	156,336
Training programme	10,000	10,000	10,000	30,000
External Evaluation	5,000	5,000	5,000	15,000
2 x Competitions annually	2,000	2,000	2,000	6,000
Set up costs - cycles, van costs,	12,000	12,000	12,000	36,000
Delivery costs - outreach sessions	2,400	3,600	3,600	9,600
Delivery costs - existing club sessions	19,200	19,200	19,200	57,600
Delivery costs - new club costs (one club each year)	6,000	12,000	18,000	18,000
Cycles - maintenance and replacement costs	1,500	5,000	6,500	13,000

TOTAL:	110,684	121,405	129,947	362,036
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
London Legacy Development Company	20,000	20,000	20,000	60,000
Kensington and Chelsea/Hammersmith and Fulham	14,000	14,000	0	28,000
Tower Hamlets	8,000	8,000	0	16,000
Hackney	4,000	4,000	0	8,000

TOTAL:	46,000	46,000	20,000	112,000
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Big Lottery Fund	40,000	40,000	40,000	120,000
1 x New Local Authority cycling club - match funded	0	5,000	5,000	10,000
2 x New Local Authority cycling clubs - match funded	0	0	10,000	10,000
Corporate Sponsor	0	0	35,000	35,000

TOTAL:	40,000	45,000	90,000	175,000
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Training Coordinator - Salary	19,500	20,000	20,500	60,000
Training budget	9,000	11,000	10,000	30,000
	0	0	0	0

TOTAL:	38,500	31,000	20,500	90,000
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
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Income received from:	£
Voluntary income	0
Activities for generating funds	984,861
Investment income	0
Income from charitable activities	286,205
Other sources	0
Total Income:	127,106

Expenditure:	£
Charitable activities	1,301,435
Governance costs	0
Cost of generating funds	0
Other	0
Total Expenditure:	1,301,435
Net (deficit)/surplus:	-30,369
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	0

Asset position at year end	£
Fixed assets	12,000
Investments	0
Net current assets	184,000
Long-term liabilities	40,000
*Total Assets (A):	156,000

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	156,006
*Total Reserves (B):	156,006

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
11-20%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

No major changes. Bikeworks expects to make an operating profit on the financial year 2013/14.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	273,000	311,000	327,000
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Barclays	0	0	127,000
Esmee Fairbairn	0	0	50,000
London Reuse Limited	0	0	40,000
Lottery	40,000	0	0
Oak Foundation	0	25,000	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Jim Blakemore**

Role within **Director**
Organisation: